

BENEFITS TO REGISTRANTS



BraveTrace energy certificates generate extra revenue for renewable producers.

Becoming a Registrant with BraveTrace enables you to make the most out of the clean green energy you are producing by ensuring its value in the market is fully recognised.

How does this work in practice? By registering with BraveTrace as a 'Registrant', it enables our system to track the renewable attributes of the energy you produce, so they can be traded in the form of certificates.

Energy users pay a premium to claim those renewable attributes and that additional revenue goes directly to you, the renewable generator.

BY JOINING THE FAST GROWING BRAVETRACE NETWORK AS A REGISTRANT, YOU WILL:

1 Get additional revenue to:

- > Support your renewable projects to get off the ground
- > Develop new renewable energy production
- > Grow and maintain your existing projects

2 Make a meaningful and measurable contribution towards the energy transition:

- > Ring fence the use of your NZ-ECs extra revenue towards carbon reduction projects
- > Ensure projects create additional benefits, sooner or only thanks to NZ-ECs funding

3 Realise the value of your generation's renewable attributes:

- > Offer an added value service increasingly demanded by energy users
- > Gain a competitive advantage by providing a third-party verified tracking service
- > Leverage a flexible solution that suits your electricity sales, whether spot or PPAs

4 Grow your exposure:

- > Show your support for renewable energy by displaying your details on the BraveTrace Network webpage
- > Gain exposure from your registration being shared in BraveTrace promotional materials
- > Widen your reach and collaboration opportunities through connecting with our BraveTrace Network

5 Contribute to the critical role of the Residual Supply Mix to:

- > Support accurate calculations of GHG emissions resulting from electricity use
- > Avoid double counting and double claiming risks
- > Incentivise others to take action and address their carbon emissions.

THERE IS A GROWING MARKET FOR BRAVETRACE ENERGY CERTIFICATES IN AOTEAROA

BraveTrace NZ-ECs are the most widely used green product across the country:

>360

active energy users
(over 100 more than last year)

50

generation assets registered to date
(15 more than last year)

41%

increase in volume transacted compared to last year.

WHY ENERGY USERS ARE MOTIVATED TO USE BRAVETRACE ENERGY CERTIFICATES

Energy users want to purchase renewable energy to reduce their carbon emissions and support New Zealand's energy transition.

For electricity, the laws of physics mean that all electrons are mixed in the national grid, so electricity retailers can't guarantee the electricity they are providing is 100% renewable.

This is where BraveTrace comes in.

BraveTrace makes it possible for energy users to choose and support different types of energy through renewable energy certificates, known here in New Zealand as NZ-ECs.

The growing demand for BraveTrace's NZ-ECs is driven by the fact that energy users can:

Claim with confidence that every MWh of electricity they consume is matched with a MWh produced from a verified renewable generator,

Reduce their reportable Scope 2 GHG emissions to zero in compliance with international accounting standards, and

Accelerate the renewable transition with considerable choice, e.g., choosing the type of renewable fuel they want to support, opting for a generator that is closer to their operations, maximising the impact of their PPA, etc.

Ready to explore how BraveTrace can support you? [Let's talk!](#)

CONTACT US FOR MORE INFORMATION



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